## **ABSTRACT**

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In a vital data utilization system (100), (i) measurement systems (110) include a measurement unit (111) for measuring the vital data of subjects, a clock unit for detecting each measurement time at which vital data is measured and a communication unit (112) for sending the vital data including measurement time to a server (120), (ii) a server (120) includes a communication unit (121) for receiving sets of vital data from measurement systems (110), a vital data storage unit (126) in which vital data are stored, a value-added information making unit (123) for making the value-added information indicating the changes over time of average values of subjects' vital data in a predetermined geographical area based on the vital data stored in the vital data storage unit (126) and a communication unit (121) for providing the made value-added information to the measurement systems (110) and the PCs of service destinations, and (iii) PCs (130) output the provided value-added information.